Course report for Managing Information Services

Course information

Course code:	DZ00CC63-3005
Year:	2023-2024
Period:	Period 4
Evaluation activated:	2023-11-14 18:53:33
Evaluation closed:	2023-11-29 00:00:02
Report timestamp:	2025-03-25 13:15:30
Students registered:	12
Students that answered:	3 (25.0%)

Course description

The aim of this course is to give an overview on how to manage Information Services with an emphasis on innovation. Operating in a digital era, organisations must innovate to survive and grow. This means managers having radical ideas which challenge the status quo, shifting strategic directions to change the way services are managed, and developing new skills and knowledge.

Challenges, for instance, for librarians include developing new uses for floorspace, where shelving is being replaced by mobile networking, and new practices and procedures for managing new products such as e-books and self-service. Organisations can achieve long term sustainability by information managers having more creative responses and developing innovative thinking.

This course addresses the following topics and students are expected to learn:

• Management influences in a virtual global landscape (managing in the digital era)

• Strategy and planning (e.g., strategic planning, realising the value of knowledge and information)

• Leadership and innovation (e.g., creating a values-driven culture to support innovation, innovation and creativity and group dynamics and team building)

• Governance and social responsibility (e.g., corporate governance, power and influence)

• Customer and market focus (e.g., competitive strategies and ensuring service quality)
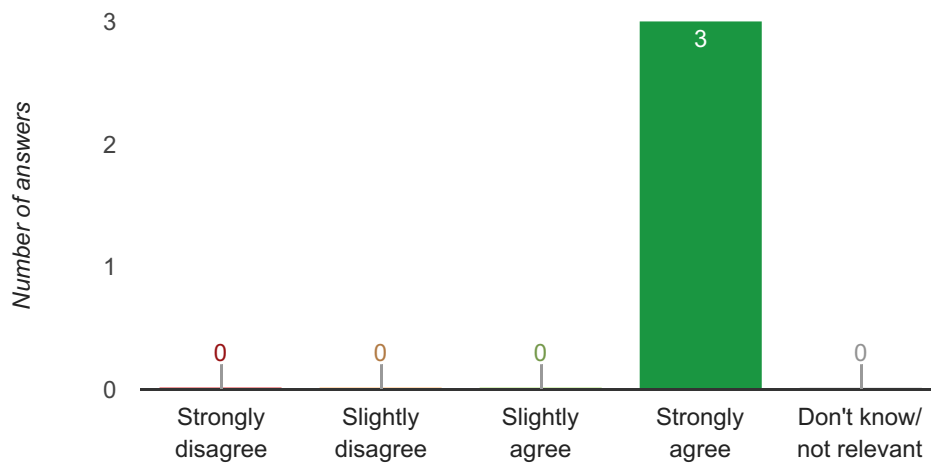
• Survival and success

Learning objectives

After finishing the course the students can:

-understand the value of digital services.

-apply their knowledge of how to handle information services in their professional lives.

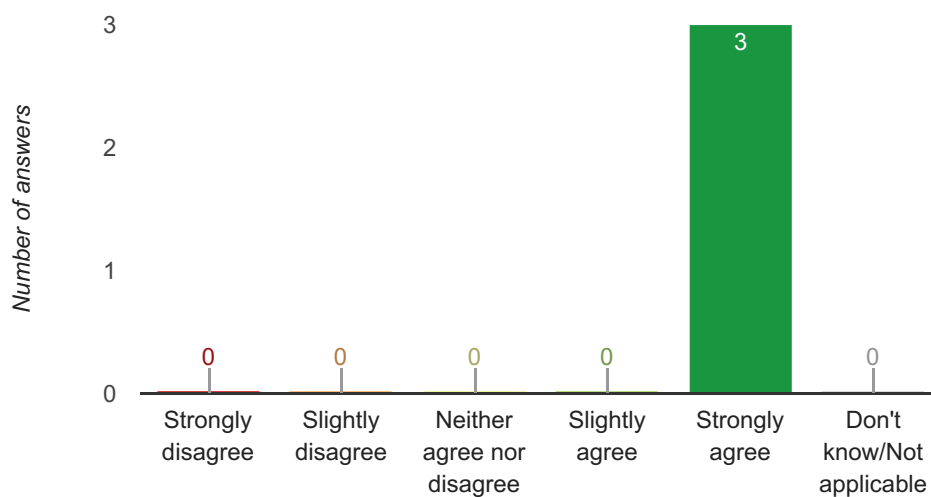1. The course content feels relevant for my future professional career.

- Number of answers: 3
- Average: 4.0
- Standard deviation: 0.0
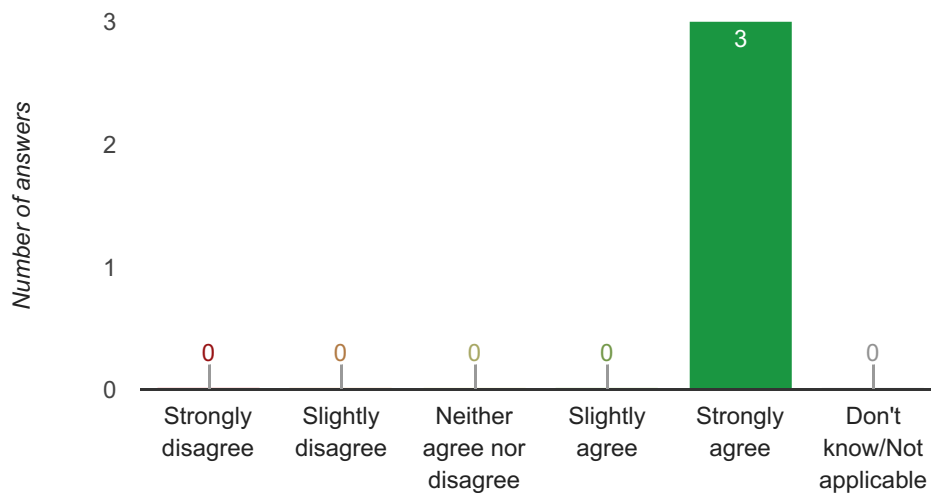- Don't knows: 0

2. I would recommend the course to other students

- Number of answers: 3
- Average: 5.0
- Standard deviation: 0.0
- Don't knows: 0

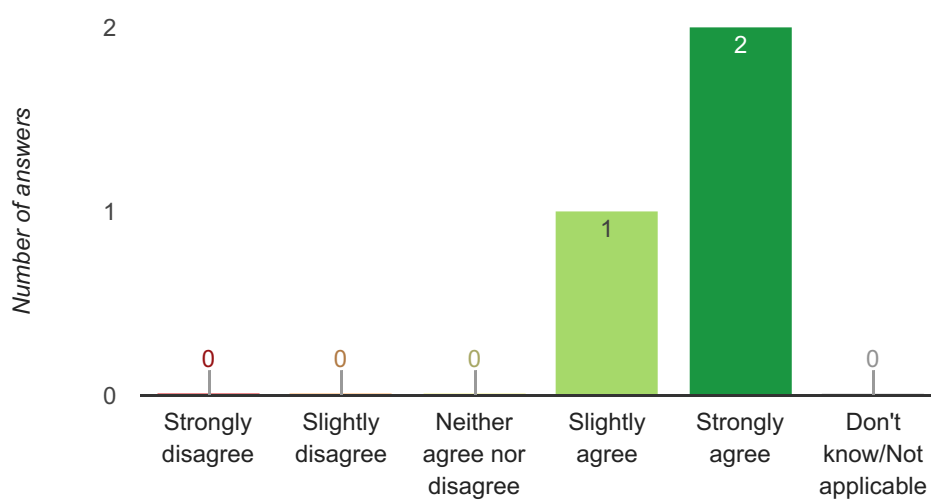## 3. I was active during the course and made an effort to learn

- Number of answers: 3
- Average: 5.0
- Standard deviation: 0.0
- Don't knows: 0

4. I have achieved the learning outcomes of the course and have now the expected knowledge and skills

- Number of answers: 3
- Average: 4.67
- Standard deviation: 0.47
- Don't knows: 0

5. What was especially good about he course? What was disappointing about the course? Please, come up with suggestions for improvement.

1. ” ”

2. ” ”

3. ” Everything was good in that course ”